

Grant Application Notice

- Published in the Federal Register
- Accessible via the Web
- Contains all vital information
- Selection criteria
- Competitive priorities
- Contact information for program office
- Deadline

Getting Started

- Identify and prioritize community needs and problems
- Assess your organization's talents and strengths
- Don't take on more than you can handle
- What do you do well?
- What do you want to accomplish?
- What are the short-term and long-term goals for meeting community needs?
- With whom can you partner?

Using the Application Notice

- Don't be intimidated by the language
- Read the notice thoroughly
- Note application workshops in your area
- Print all forms

Key Questions

- Who is eligible?
- What is the deadline?
- What is the award amount per grant?
- How many projects will be funded?
- Who is the program contact?
- Is there a matching requirement?
- Where can I get the application?
- Is there a page limit?
- How and where do I submit the application?

Establish a Timeline

- Recipe: 2/3 planning and 1/3 writing
- Research program well in advance
- Assess time available until deadline
- Develop a writing strategy
- Finalize any required partnerships
- Complete all necessary registrations

Writing the Proposal

- Select the individual or team to write the grant application
- Leave time at the end for proofreading
- Narrative
- Budget
- Evaluation
- Editor

Selection Criteria

- Need for Project
- Project Design
- Project Services
- Personnel
- Project Evaluation
- Budget

Need for Project

- Explain how community need ties into the grant program's purpose
- Use most recent statistics
- Utilize Census.gov (American Fact-finder)
- Local government data
- Compare target area to region and nation
- Demonstrate through facts
- Avoid jargon and rhetoric

Project Design

- Should meet the stated need
- Reflect the life of the grant project
- Demonstrate a well thought out plan
- Note studies and research findings
- Detail recruitment of target population
- Build community partnerships
- Develop contingency plan

Project Services

- Incorporate proven methods
- Tailor services to benefit your community
- Vary methods of meeting the need
- Emphasize individualized services
- Cite examples of activities

Project Personnel

- Provide detailed job descriptions
- Paid staff
- Volunteers
- Highlight qualifications of proposed staff
- Include resumes (if applicable)
- Demonstrate staff's ability to relate to target population
- Address staff's professional development
- Align salaries with time and effort

Project Evaluation

- Measure goals and objectives
- Are they ambitious and attainable?
- What indicators will demonstrate progress?
- Are they achieved through services?
- Review project performance monthly or quarterly
- Does it meet the need outlined in the proposal?
- Is it a tool for replicating success?
- Include staff input & participant feedback

Budget

- Budget for the life of the grant
- Allowable costs
- Indirect Cost Rate Agreement
- Cost of living increases
- Address matching requirements
- Seek non-Federal support
- Focus on sustainability

Completing the Application

- SF 424 "face page"
- SF 524 budget form
- Budget narrative